

The Accidental Social Entrepreneur

Grant Smith



MuddyPearl

The remarkable story of one gutsy contractor's determination to end poverty in Africa

Grant Smith is not a visionary, or an enthusiastic missionary. He's a problem-solver. When confronted with the desperate problems of poverty he witnessed in Africa, he did the only thing he knew how – business. His venture led to a great challenge: become the biggest housebuilder in Kenya.

Both humorous and realistic, Smith tells of his successes and failures with projects as diverse as growing oil crops, a road-building scheme, house building and selling old petrol pumps. With a lot of faith—and a little bewilderment—Smith wrestles with difficulties that every entrepreneur knows too well: finding investment funding only to lose it again, acquiring trustworthy business partners, confronting bribery and bureaucracy, corruption and culture. He is not the biggest housebuilder in Kenya – yet – but Smith has stumbled on a near-miraculous way of unlocking long-term financial provision for local Christian charities.

For those who dream of making a difference for communities affected by poverty, this story is inspiring and thought-provoking. It encourages readers to see how ordinary people have been created for a purpose and have the potential to facilitate miracles. *The Accidental Social Entrepreneur* is a real challenge to consider how we might use the gifts and resources we have been given to change lives.

“A must-read for anyone who feels called to combine a life of giving with business ... I wish more business books were like this.”

Dr Phil Goodwin, Chairman, Fusion Capital

Author

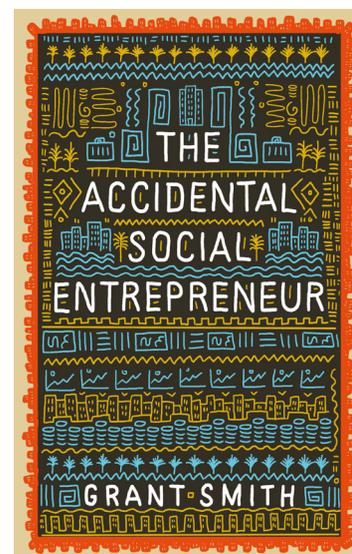
Grant Smith is a quantity surveyor who has worked with international construction companies and managed his own consultancy practice in the UK for over thirty years. Grant is now the CEO of Hand in Hand Group and a director of a Kenyan construction company. He is professionally and personally committed to creating a commercial response to poverty. Grant is the chair of Hand in Hand Foundation, is married to Sue and has three grown-up children.

Readership

- Christians in top level business, as well as young entrepreneurs who want to have an impact and make a difference
- Anyone involved in or interested in creating businesses, politics and societies centered around ethical responsibility and sustainability
- Those who want to start up or invest in good Christian business

Key Selling Points

- Explores a commercial response to poverty from the perspective of an author with years of experience in the field
- A charge to build socially responsible and ethical lifestyles and businesses from a seasoned and experienced entrepreneur and businessman
- Thought-provoking storytelling, told with honesty and wit, exploring the challenges to, and reality of, running an impact business
- Inspiration for anyone who wants to make a difference in the world, no matter how unequipped they feel



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